



THE WOODLANDS COLLEGE PARK BAND HIGH SCHOOL MARCHING BAND

Greetings from the College Park Cavalier Band and Booster Club!

We are proud to announce the College Park Cavalier Marching Band and Color Guard had an amazing 2021 marching and concert season! After being crowned UIL 6A Area F Champion, our band advanced to the UIL 6A State Marching competition and finished 18th out of 250 6A marching bands! In addition to competing in marching competitions, we love performing at every football game in support of our College Park Varsity Football team. All of this would not be possible without the help of our generous sponsors.

There is no better time to become a sponsor of our program. We are seeking partners in the community to reach our fundraising goals and would love to have your support. Your generosity would be greatly appreciated and would be highlighted in front of our loyal following of parents, students, alumni, staff, and members of the community who watch us perform throughout the year. Your sponsorship will help contribute to the continued education and success of over 270 students in our program.

This year is sure to be full of great achievements, as we prepare for our next marching season and competitions. Even more important than awards, is the value the band program brings to student performers and the community. Our mission is to develop student self-confidence, leadership, social maturity, and practical life skills through musical excellence. Our students, parents, directors, band staff, and band boosters dedicate tremendous time and effort to our program in order to achieve this mission.

Beyond this commitment, band programs require robust financial support from band parents and the community in order to succeed. The College Park Band Booster Club, a 501(c)(3) organization, funds the following throughout the year: competition transportation, marching show development, music fees, support for outside clinicians, updated instruments and maintenance, uniforms, show props, competition fees, upkeep of our band trailer, and video and audio recordings.

A significant portion of our funding is derived from gracious donors and supporters, namely band families and friends, community leaders, and corporate sponsors like you. We appreciate you being a part of our College Park Cavalier Band program and look forward to your support and another fantastic, fun-filled, and successful year! If you have any questions, please contact Jennifer Horn, Corporate Sponsorship Chair at corporatesponsorship@cpcb.org. GO CP BAND!

Sincerely,

Jeffrey Goring,
Director of Bands
College Park High School

Chuy Rocha,
Band Booster President
College Park Cavalier Booster Club



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2022 Sponsorship Levels

Royal Partner: Donation of \$10,000

Be our Title Sponsor (Exclusive)

- One Band Ensemble Performance per school year (at the discretion of Band Director)
- Sponsor Logo displayed on Vinyl Sign on Band Tower for the entire marching season
- Everything included in Cavalier Partner level

Cavalier Partner: Donation of \$5,000

- Half-time announcement of the sponsor during select football games
- Announcement of your sponsorship at the winter and spring concerts
- Everything included in Crest Partner level

Crest Partner: Donation of \$2,500

- Sponsor logo featured on TWCP Cavalier Band semi-trailer to ensure exposure of your sponsorship
- Sponsor name highlighted on marching show T-shirt worn by parents and band members
- Everything included in Silver Partner level

Silver Partner: Donation of \$1,000

- Promotional opportunities at band events (example: Band BBQ, Winter Festival) to be coordinated with Booster Club
- Framed photograph of TWCP Cavalier Band with recognition of your sponsorship
- Business featured at least one time on Sponsor Highlight section of College Park Band social media and newsletter
- Everything included in Blue Partner level

Blue Partner: Donation of \$500

- Sponsor logo or name on TWCP Band website and link to your business's website through our Sponsor page, Social media and newsletter recognition
- Recognition in the concert program for our winter and spring concerts and up to four reserved seats

In-Kind Service Partner:

If you are able to provide your business services for the band, we can provide a receipt for hours contributed. Examples include professional printing, photography and videographer, handy services for construction of props, etc. Please reach out to corporatesponsorship@cpcb.org. We will include your logo on our website and highlight your expertise on social media as an in-kind service partner.



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Name of Sponsor: _____

Address: _____

City/State/Zip: _____

Company Website: _____

Name of Contact: _____

Phone Number: _____

E-mail: _____

DONATIONS

One-time donation in the amount of:

- \$ 10,000+ Royal Partner
- \$ 5,000+ Cavalier Partner
- \$ 2,500+ Crest Partner
- \$ 1,000+ Silver Partner
- \$ 500+ Blue Partner
- In-Kind Sponsor (please specify below what services you would like to donate to the band and its value):

PAYMENT

Check Enclosed in the amount of:

\$ _____

Payable to: CPC Band Booster Club

For Individual/Corporate Match Donations and Volunteering

Does your company match donations or volunteer hours? Please refer to Matching Donations Form. To volunteer hours, please refer to the following link: <https://cpcb.org/volunteering/>

Thank you for supporting the TWCPHS Cavalier Band!

- Contributions to the College Park Cavalier Band Booster Club is deemed charitable under Section 501(a) under the revenue code as an organization described in Section 501(c)(3); receipts will be provided
- There is no minimum contribution amount
- For more information visit www.cpcb.org or email corporatesponsorship@cpcb.org
- Please retain a copy for your records
- Please forward completed form and payment to the following address: P.O. Box 8781, The Woodlands TX 77387